

# WHAT'S MY ROLE?



Kimberbell	Certified Shop	Consumer
<ul style="list-style-type: none"> <li>• Provides pre-recorded videos for select events</li> <li>• Ships the kits to the shop or dropship to consumer (helpful to those who can not pick up their shop because their area is on lockdown)</li> <li>• Provides adjusted editable marketing materials that promote the virtual format of the event</li> <li>• Virtual Event Facebook cover photo</li> <li>• Sends requested number of \$100 Bonus CDs at the end of event</li> </ul>	<ul style="list-style-type: none"> <li>• Schedule your event with Kimberbell. Just like a regular event, we will ask for your estimated number of attendees and you may purchase the Event Instructor Kit if you haven't already.</li> <li>• Creates a private Facebook Group for the Event.</li> <li>• Following MAP pricing policy, receive signups and registrations with the customer registration form provided by Kimberbell</li> <li>• Distribute kits. If a consumer cannot get to your shop because your area is on lockdown, Kimberbell can dropship kits to your attendees. A shipping fee of \$15.00 will be applied to each per attendee rate. (\$69+shipping fee=\$84 per attendee rate to Kimberbell)</li> <li>• Invite attendees to the private Facebook group</li> <li>• Host the event in the private Facebook group on the date stated</li> <li>• Post the pre-recorded videos of Kim to your private Facebook group the morning of your event</li> <li>• Be available to answer any questions about completing the projects</li> <li>• Promote sales and event specials through the Facebook group during the event through posts or live videos</li> <li>• Collect catalog orders from customers. Consider giving them 24 hours after your event to check out the Kimberbell website and send their order to you.</li> <li>• Notify Kimberbell how many \$100 bonus CDs you need sent to your shop or by dropship to customers</li> </ul>	<ul style="list-style-type: none"> <li>• Signs up to attend event</li> <li>• Pays registration fee to shop</li> <li>• Receives kit from shop</li> <li>• Joins your private Facebook after they've been invited by the shop</li> <li>• Goes to your private Facebook group the day of the event to kick off the event with you and have access to pre recorded videos</li> </ul>