

EXHIBIT B
KIMBERBELL KIDS LLC
PRODUCT CARE, CUSTOMER SERVICE, AND OTHER QUALITY CONTROLS

1. Comply with all instructions provided by Kimberbell regarding the storage, handling, shipping, disposal, or other aspect of the Products, including instructions provided on Product labels. Store Products in a cool, dry place, away from direct sunlight, and where the Products and the Products' packaging are not susceptible to mold or mildew, physical damage, punctures, tears or soiling.
2. Sell Products in their original packaging. Bundling of Products is permitted, provided, however, that the Products are bundled only with other Kimberbell-branded products, or non-Kimberbell products which are not dilutive or harmful to the Kimberbell brand, and provided that all instructions or other materials provided for End Users with the Products are included in the bundle. Kimberbell reserves the right to review and revoke Kimberbell's authorization to sell any bundles which include Products and which Kimberbell finds, in its sole discretion, to be harmful to the Kimberbell brand. Except as provided herein, relabeling, repackaging (including the separation of bundled Products or the bundling of Products), and other alterations to Products or their packaging are not permitted. Do not sell Kimberbell digital products except as authorized in writing by Kimberbell (for example, offering for download a design or instructions sold by Kimberbell in CD form is a violation of these terms).
3. Do not remove, translate, or modify the contents of any label or literature on or accompanying the Products. Do not tamper with, deface, or otherwise alter any serial number, UPC code, or other identifying information on Products or their packaging.
4. Do not advertise or resell as "new" any Product that has been returned opened or repackaged.
5. Promptly upon receipt of the Products, inspect the Products and their packaging for damage, defect, broken seals, evidence of tampering, or other nonconformance (a "Defect"). If any Defect is identified, do not offer the Product for sale and promptly report the Defect to Kimberbell at atinfo@kimberbell.com. Please visit <https://kimberbell.com/policies/> to review Kimberbell's Wholesale Return Policy for reference.
6. Be familiar with the special features of all Products marketed for sale and obtain sufficient Product knowledge to advise customers on the selection and proper use of the Products, as well as any applicable guarantee or return policy. Abide by applicable guidelines provided by Kimberbell from time to time as applicable to your sales, including but not limited to, Kimberbell Event Planning Guides, Dealer Exclusive Guidelines, and Fill in the Blank Guidelines. Be available to respond to customer questions and concerns both before and after sale of the Products and respond to customer inquiries promptly.
7. Cooperate with Kimberbell with respect to any Product tracking systems that may be implemented from time to time.
8. Cooperate with Kimberbell with respect to any Product recall or other consumer safety information dissemination efforts.
9. Report to Kimberbell any customer complaint or adverse claim regarding the Products and assist Kimberbell in investigating any such complaints or adverse claims.
10. Cooperate with Kimberbell in the investigation and resolution of any quality or customer service issues related to the sale of the Products, including disclosing information regarding Product sources, shipment, and handling.